

TAYLOR BRIM

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Award-winning senior producer with 11 years across broadcast journalism, live television, and branded podcasts. Leads recurring, executive-led content series from concept through multi-platform delivery for enterprise clients. Brings the editorial integrity of a newsroom and the creative eye of a television studio to branded video and audio production.

WORK EXPERIENCE

CASPIAN STUDIOS / *Senior Producer* · Remote · Nov 2021 – Present

- Oversee the full production lifecycle for 8–10 concurrent branded podcasts—video-first series published to enterprise brand YouTube channels—for B2B and fintech clients, managing deadlines across projects.
- Produce *Telco in 20* as a recurring executive-led franchise of 100+ episodes across 3 years, earning Hermes Creative Platinum (2024) and Gold (2025) awards.
- Lead pre-production: pitch and book guests, develop interview outlines, and prep C-suite hosts and executive guests with scripting support and storytelling guidance.
- Assist with editorial direction during show launches, contributing to format development, episode structure, and content strategy for new branded series.
- Direct live remote recordings, troubleshooting technical issues in real time.
- Supervise post-production: quality control, editor management, social clip production, and create show notes and promotional copy for multi-platform publishing.

PODJOURNEY / *Podcast Coach* · Remote · Apr 2024 – Jan 2026

- Coached podcast creators through every production stage—concept development, show structure, scripting, post-production, and audience growth strategy.
- Guided *The Art of Classiness* to Best Introduction at PopCon Louisville 2025.

LEMONPIE / *Booking Producer (Contract)* · Remote · Jun 2021 – Nov 2021

- Led outreach for B2B podcasts, prospecting 100+ potential guests monthly and developing target guest personas.

DAILY BLAST LIVE (TEGNA) / *Producer* · Denver, CO · Jul 2017 – Jun 2021

- Produced lifestyle segments, celebrity interviews, and sponsored content and led live control room operations.
- Pitched, researched, and scripted multiple stories daily under tight deadlines.
- Oversaw production workflows and mentored associate producers, ensuring deadlines were consistently met.

FOX21 NEWS & KOLR10 NEWS / *Producer* · Colorado Springs, CO / Springfield, MO · Apr 2015 – Jul 2017

- Produced daily newscasts across two markets, owning story selection, scriptwriting, and live control room operations.
- Managed reporters, editors, photographers, and in-studio crews while making editorial decisions under tight deadlines.

SKILLS & AWARDS

Technical Skills: Descript (audio/video editing), Riverside, Asana, Google & Microsoft Suite

Awards: Webby Award Honoree 2024, *The Hacker Chronicles* · Hermes Creative Platinum 2024 & Gold 2025, *Telco in 20* · PopCon Louisville 2025, Best Introduction, *The Art Of Classiness*

EDUCATION

MISSOURI STATE UNIVERSITY | B.A.Sc., Broadcast Journalism; Minor: Creative Writing · Springfield, MO · May 2015

CHEROKEE FILM INSTITUTE | Audio Engineering, Intro to Camera, Production Office · Certification exp. Jan. 2027