

TAYLOR BRIM

BROADCAST & PODCAST PRODUCER

Tulsa, OK | taylorbrim.tv@gmail.com | www.taylorbrim.com

SUMMARY

Television and Podcast Producer with 9 years of experience in broadcast and content production across local news, national TV, and B2B podcasting. Proven track record of managing complex productions under tight deadlines to deliver engaging content that aligns with and drives company goals. Adept at fostering client relationships, leading creative collaborations, and excelling in professional communication.

SKILLS

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| Production management | Project management | Descript, Asana, Google Suite |
| Client relationships | Live broadcast production | Guest research |
| Coaching & consulting | News writing & copywriting | Interviewing & voice overs |

PROFESSIONAL EXPERIENCE

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| Coach, PodJourney | Remote • Apr 2024 - Present |
| • Provides customized one-on-one coaching to podcast host and creators, allowing them a path to audience growth and monetization | |
| Producer, Caspian Studios | Remote • Nov 2021 - Present |
| • Manage entire production of 7 podcasts for B2B clients from launch to publication • Collaborate with clients to create shows that align with and drive business objectives • Oversee guest bookings and scheduling, and prepare guests for interviews • Research specific industry topics to create episode outlines and interview questions • Craft copy for show notes, blog articles, social media, and more | |
| Booking Producer, Lemonpie.fm | Remote • Jun 2021 - Nov 2021 |
| • Conducted outreach campaigns for B2B podcasts, prospecting 100+ guests/mo • Researched market trends to create target guest personas • Coordinated bookings, managed producer's calendars, and scheduled pre-interviews and interviews | |
| Producer, TEGNA (Daily Blast Live) | Denver, CO • Jul 2018 - Jun 2021 |
| • Produced lifestyle segments, celebrity interviews, and sponsored content for a daily live talk show • Managed control room operations during live broadcasts & on-site field shoots • Pitched researched segment and story ideas 3x daily | |
| Associate Producer, TEGNA (Daily Blast Live) | Denver, CO • Jul 2017 - Jul 2018 |
| • Assisted producers with research, script writing, and video editing | |

EDUCATION

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| Bachelor of Applied Science (B.A.Sc.) in Broadcast Journalism | Sep 2011 - May 2015 |
| Missouri State University • Minor: Creative Writing | |